



# Expediting Your Business Plan



## SERVICES AVAILABLE

### • EXPEDITION VERSION:

This level retains our DSA staff full-time to complete the research, financial planning, and complete analysis needed for you to be up and running in two weeks.

### HIGH EFFICECY VERSION:

- This level is suggested for new business owners and novices to business planning. Same great business plan and includes a one-one-one business coaching session.

### BUSINESS COACHING VERSION:

This program combines monthly coaching

- sessions with incremental business plan development over a 3-6 month period.

Cost: \$350 per month for six months

### PROJECT MANAGEMENT

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## SOLUTIONS THAT WORK FOR YOUR BUSINESS

**Drakeford, Scott, and Associates L.L.C.** will create a strategic and tactical plan to plot out your business growth. Our comprehensive plan includes a breakeven analysis to estimate the point at which your return exceeds your initial investment. We will help you to differentiate your business and services from existing competing companies. In addition our extensive network of partners can connect you with a lender to fund the expansion of your business when you are ready to grow.

**Your DSA Comprehensive Business Plan will contain the following research:**

- Executive Summary
- Company/ Service Description
- Industry Analysis
- Target Market
- Marketing Plan
- SWOT Analysis
- Risk Assessment
- Competitive Analysis
- Operations/ Management Plan
- Financial Analysis (Charting each month for 1-3 years)

